

**NORDIC
BALTIC**
FESTIVAL PLATFORM

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The NordicBaltic Festival Platform (NBFP, established in 2013)

- is a platform for festivals from all fields of art & culture from
- the Nordic and Baltic countries, Poland and the Kaliningrad and St. Petersburg areas of the Russian Federation from the wider Baltic Sea Region (BSR).

NBFP aims to foster artistic and cultural cooperation in the region by enhancing the number and strength of connections, and the capacity and visibility of festivals in the region.

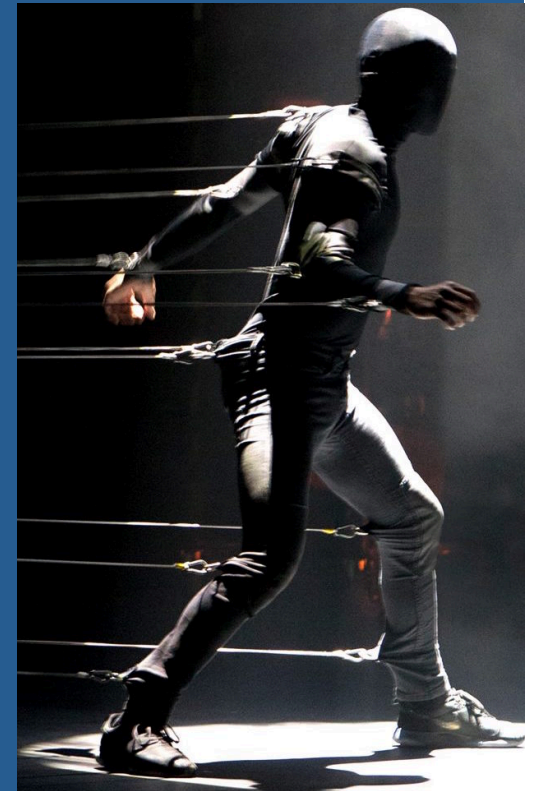
NBFP, open to festivals from all fields of art & culture,
mainly aims to



- **Foster connections between** arts and culture festivals in the Nordic-Baltic and wider Baltic Sea region for sharing experiences and knowledge
- **Build the capacity of** regional arts and culture festivals
- **Increase the visibility of** the festivals in the region and globally
- **Continuously develop the model and functionality of the Platform** itself, i.e. organising the annual Call for Projects and Conference, developing a Web Platform for (live) streaming and other services

NBFP Working Group members from 9 countries

- PLMF Arts Management Ltd (Estonia) – *Coordinator*
- Sweden Festivals
- Finland Festivals
- Norway Festivals
- Latvian Concerts
- Lithuanian National Philharmonic Society
- Reykjavik Arts Festival (Iceland)
- Helsingør Teater (Denmark)
- The Baltic Sea Cultural Centre (Poland)
- The Nordic House (The Faroe Islands (DK))
- The Nordic Institute in Greenland (Greenland (DK))



Background

The NordicBaltic Festival Platform grew out from a Swedish initiative through which a number of Nordic and Baltic festival colleagues organised the 1st meeting for the region's festivals in Iceland in Oct 2011, in connection with the annual festival, Nordic Music Days.

The next meetings as follows:

- Stockholm in Oct 2012
- Riga in Feb 2013, in conjunction with Classical NordicBaltic (NBFP and the voluntary Working Group formed)
- Riga in March 2014, once again within the Classical NordicBaltic framework
- Stockholm in Oct 2015 (first full scale and open conference)
- Vilnius in Nov 2016 (second conference)
- additionally there have been many Working Group meetings since its formation

NBFP promotes regional artistic exchange via

- Annual Call for Collaborative Arts & Culture Projects (CfP)
 - On 3 consecutive years between 2015 and 2017, the CfP was run with the result of 5-6 “Winning” projects being presented at the Annual Conference by the festivals from the region
- Annual Nordic-Baltic Arts Festivals Conference
 - 3rd Conference titled "**Festival-Tourism-Local Communities**"
 - First-ever dual-city event
 - **21-22 November 2017**
 - **Helsingør / Helsingborg** (Denmark/Sweden)

NBFP Annual Conference 2017

- The Conference aims to bring together managers and artistic directors of festivals from all fields of art and culture to exchange ideas and best practices, make new connections and explore various possibilities for cooperation, and to visit some of the great, *avant garde* arts shows from the Nordics
- The 2017 Conference will be hosted by Dunkers Kulturhus (SE) and Passagefestival/Helsingør Teater (DK)
- **Fees: 69€** until 1 Oct / **109€** until 22 Oct / **139€**
- **Special fees for students!**
- All arts professionals, come and take part in this one and only arts festivals conference of the Nordic-Baltic region!

Conference – Day 1 (21 Nov)

Venue: Kulturverftet, Helsingør (Denmark)

- 11:00 Registration
- 13:00 Welcome speeches
- 13:20 Keynote speech
- 14:00 World Café
- 15:30 Coffee break
- 16:00 Intro to PANEL 1 by *Festivals Edinburgh, UK*
- 16:15 PANEL 1: “How to enhance engagement between festivals and the tourism industry?” (Svanhildur Konrádsdóttir, *Harpa, IS*; Kai Amberla, *Finland Festivals*; et al)
- 17:30 ... Evening programme & Welcome Reception

Conference – Day 2 (22 Nov)

Venue: Dunkers Kulturhus, Helsingborg (Sweden)

- 09:30 European and Nordic funding schemes
- 10:00 Presentation of EFA and EFFE
- 10:10 5-min presentations by Nordic-Baltic festivals
- 11:10 Coffee break
- 11:40 Presentation of NBFP Web Platform for promoting regional festivals
- 12:00 Presentations of 5 “Winners” of NBFP Call for Collaborative Arts Projects
- 13:30 Lunch
- 15:00 Intro to PANEL 2 by Jens Frimann Hansen, *Helsingør Teater, DK*
- 15:15 PANEL 2: “Festivals and community engagement” (Julijus Grickevicius, *Lithuanian Jazz Federation*; Ints Teterovskis, *Volunteer Programme in Latvia*; Leelo Lehtla, *PLMF Arts Management, EE*; et al)
- 16:30-17:00 Wrap-up
- 18:00 ... Evening programme & Closing Reception

Funding and partnerships of NBFP

- Both the Nordic Culture Fund and the Nordic Culture Point (NCP) have supported some activities of the NBFP but on a small scale
- Small support has also been granted by a few National Governments
- In 2017-2018, the activities of NBFP are partially funded from the grants from the Nordic Culture Fund and the Swedish Institute
- Additionally, in 2017, NBFP has been working on establishing a more sustainable partnership with ARS BALTICA
 - *ARS BALTICA - a cultural framework in the arts and culture sector maintaining tight links with the Council of the Baltic Sea States (CBSS)*

Thank you!

<https://www.nordicbalticfestivals.org>

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